

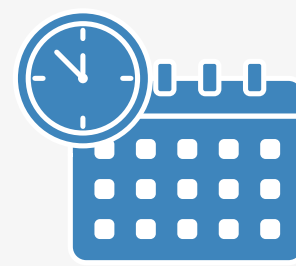
Online



# SMALL BUSINESS PLANNING 2025/26 MASTERCLASS

Part 1 of 3

Small businesses have the opportunity to work with business experts to shape their plans for success in the 2025/26 financial year, with practical tips and templates in this 2-hour online masterclass.



**Wednesday**  
**14 May 2025**  
**10:00 am – 12:00 pm**



**LIVE: Via Zoom**

## SPEAKERS



**Kathy Rimmer**  
Yin Yang Consultancy



**Martha Travis**  
Martha Travis People  
Innovators



**Marcus Kroek**  
Business Coach &  
Profit First Professional

## AGENDA

### Mindset

- Visualise your goals and dreams
- Remove your mental roadblocks
- Make your 2025/26 intentions clear

### Momentum

- Assess your processes
- Engage your people with your goals
- Plan your talent needs

### Money

- Set your profit target for the year
- Assess the gaps
- Devise a (cunning) plan to achieve

**Register Now**

Early Bird Price available until 10 May 2025 – Spots for the full program are limited.

**Contact us for more info**



unlockimpacevents@gmail.com



1300 496 874



Local

# SMALL BUSINESS PLANNING 2025/26 MASTERCLASS



Part 2 of 3

Take the next step in your 2025/26 business planning journey with this half-day, in-person workshop where you (& your +1) will work with local experts to craft the vision for the plan.

## SPEAKERS



**Kathy Rimmer**

Yin Yang Consultancy



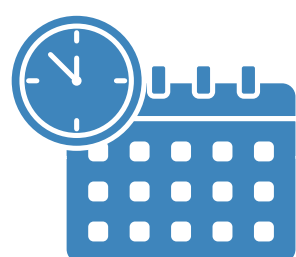
**Martha Travis**

Martha Travis People Innovators



**Marcus Kroek**

Business Coach & Profit First Professional



**21 May 2025**  
**10:00 am – 2:00 pm**



**Murrook Culture Centre**  
2163 Nelson Bay Road,  
Williamstown



**Buy a ticket for you and  
your business/life partner  
comes for free**

## AGENDA

### Inspiration

- What do you want to achieve and why?
- What has your subconscious got to do with your success?
- How do you and your team harness your superpowers to make you unstoppable?

### Motivation

- What is the story behind your goals and how do you tell it?
- Why and how can your people support you to achieve your goals?
- What's in it for them if your collectively succeed?

### Clarification

- To achieve your profit goals, what has to change?
- When do the changes have to be actioned?
- What will success look like?

**Register Now**

**Early Bird Price available until 13 May 2025**  
**Spots are limited.**

**Contact us for more info**



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Local

# SMALL BUSINESS PLANNING 2025/26 MASTERCLASS



Part 3 of 3

Turn your vision for your small business in 2025/26 into an actionable plan in this 1-day, in-person workshop where you (& your +1) will work with local experts to finalise your plan and devise your first 90-days of actions.

## SPEAKERS



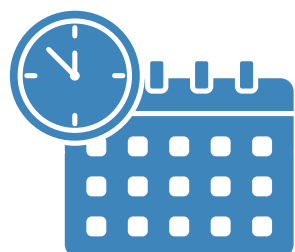
**Kathy Rimmer**  
Yin Yang Consultancy



**Marcus Kroek**  
Business Coach &  
Profit First Professional



**Martha Travis**  
Martha Travis People  
Innovators



**4 June 2025**  
**9:00 am – 5:00 pm**



**Murrook Culture Centre**  
2163 Nelson Bay Road,  
Williamstown



**Buy a ticket for you and  
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comes for free**

## AGENDA

### Prioritise

- Identify easy wins
- Catalogue the daily decisions and incremental actions
- Determine how lost focus and roadblocks can be overcome

### Monetise

- Set your budget to support your goals
- Create a framework to maintain cashflow
- Devise your business continuity plan

### Systemise

- Outline your pillars for success
- Set measures and targets
- Write your script for communications

**Register Now**

**Early Bird Price available until 13 May 2025**  
**Spots are limited.**

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